



**stellar**  
DATA CARE EXPERTS

**STELLAR<sup>®</sup>**  
**PARTNER**  
**PROGRAM**

COLLABORATE | EXPAND | SUCCEED

[www.stellarinfo.com](http://www.stellarinfo.com)

**WELCOME TO  
STELLAR® PARTNER PROGRAM**

We will be happy to have you as a Partner and help us expand the reach of our world-class software in the global markets. Stellar® Partner Program offers you the opportunity to market and sell award-winning products in the field of data recovery, file repair, email repair & data erasure, there by yielding revenue growth in line with our shared business goals.

Join us today on this exciting journey and explore lucrative paths to success!



**TRUSTED BY MILLIONS & FORTUNE 500 COMPANIES**

# PARTNERSHIP OPPORTUNITIES

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Explore lucrative partnership opportunities to help your business thrive in global markets. Stellar® partnership models are designed to boost mutual business synergy and revenue for the distributors, resellers, and OEMs. Our partner program offers best-in-class value to suit your business model.

## AT A GLANCE

**DISTRIBUTOR  
PROGRAM**

**RESELLER  
PROGRAM**

**OEM  
PROGRAM**



To see our complete details you may visit our Partner page.  
<https://www.stellarinfo.com/partners/partnerprogram.php>

## PARTNER PROGRAMS

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### DISTRIBUTOR PROGRAM

We invite software distributors and product aggregators to monetize our well-differentiated products and boost your sales revenue. The program empowers you to distribute & sell our best-in-class, ready-to-market software digitally. We provide high-quality software programs in multiple languages. You get access to our marketing collaterals to support your sales promotional efforts.

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### RESELLER PROGRAM

We welcome resellers like Technology providers, IT solution providers, Computer Repair shops, etc. to sell our products through their e-stores, retail outlets, computer stores, etc, and make extensive profits. As an authorized reseller, you get a startup discount of 20% on our products to boost your sales and a voluminous discount on increased sales volumes.

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### OEM PROGRAM

Stellar® OEM Partnership model brings an incredible opportunity for hardware & software OEMs and large IT solution providers to bundle our software for data recovery, photo recovery, & other software with their existing hardware or software offerings. Stellar® OEM program helps augment your value proposition to outshine your competition and increase your sales.

# DISTRIBUTOR PROGRAM

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Our distributor program is for channel partners who have a minimum of 500 active reseller network. As a distributor, you will act as an intermediary between Stellar® & value-added resellers (VARs) or system integrators (SIs) in the distribution of our software in the defined territory. You will work as a value-added distributor to promote sales & support Stellar® products through resellers.



## ■ DISTRIBUTOR - KEY ROLES & RESPONSIBILITIES

- Serve as a local supplier of Stellar® products in your region.
- Develop the reseller network for Stellar® products in your region.
- Market Stellar® products in your region through PR campaigns, email marketing, and other sales & marketing promotions to drive demand and consumption.
- Provide presales and after-sales support to the customers in the regional language through dedicated resources assigned for Stellar® products.
- Enable regional payment options for the resellers.
- Get our products registered with regional corporate and government organizations.\*



\* Preferred



## RESELLER PROGRAM

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Our reseller program is for VARs (Value Added Resellers) proactively selling software or IT solution providers selling to end customers. As a reseller, you don't need to stock the software; you can simply process orders on demand. We provide an easy self-purchase portal for resellers to place their orders and get their approved discount without needing any assistance.



### ■ RESELLER - KEY ROLES & RESPONSIBILITIES

- Sell, market, advertise and promote Stellar® products.
  - Educate the target enterprise or individual customers on product features & benefits.
  - Communicate the latest software updates to the customers from time to time.
  - Ensure internal readiness to support the software sales.
  - Sale of Stellar® software as per End User License Agreement (EULA).
  - Maintain adequate staff to carry out above functions.
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# OEM PROGRAM

Stellar® invites hardware & software vendors to collaborate with us for OEM business. Our OEM Partnership model is lucrative and helps partners get an advantage over their competition by including our software with the hardware or device - cameras, printers, hard drives, PC, laptop & the likes, or software tools.



## OEM - PARTNERSHIP MODELS

### ■ Hardware OEM Partner

This model seeks a union with leading makers of hard drives, PCs, SD cards, USB flash drives, tablets & other storage media. Grab the opportunity to grow your revenue by bundling Stellar® data recovery & repair software & enjoy product differentiation benefits.

### ■ Software OEM Partner

This model seeks an alliance with developers & publishers of utility software like backup, anti-virus, photo editing tool, video editing software, etc. Bundle our premium software for data recovery, photo recovery, etc. & boost your reach and revenue in the market.

### ■ Rebranding Partner

We offer lucrative white labeling opportunities to the select software publishers. Monetize Stellar® award-winning data recovery & file repair software & leverage the benefits without having to invest in development, maintenance & other related costs.



# STELLAR® SOFTWARE PORTFOLIO

Our DIY software tools are known for their incredible ease, innovation, and value with practical features that are future-ready, reliable & secure to help organizations and consumers handle their complex data care needs. These tools are meant for anyone who works with 'data'. Our extensive portfolio consists of simple yet powerful DIY (Do-It-Yourself) software for data recovery, data erasure, mailbox conversion & file repair tools. These tools help recover from almost all data loss situations that are catastrophic for enterprises and individuals. More than 3 million users across the globe have embraced Stellar® and our software for data recovery, file repair & erasure. These tools are most tested, most awarded, and for over 25 years have been recognized by experts.

## SOFTWARE FOR CONSUMERS

Our DIY consumer software portfolio comprises of simple & modern tools for Data Recovery, Photo Recovery, Video, and Photo Repair & Data Erasure tools for Windows® & macOS® users. With easy to use intuitive interfaces, these tools are convenient for end-users to operate without any technical knowhow.

## SOFTWARE FOR BUSINESSES

Stellar® brings advanced, powerful software for the data care needs of businesses. Our B2B software lineup serves a span of corporate data care requirements viz. Data Recovery, Email & Database Repair, Mailbox Migration, & Data Erasure. These tools are highly recommended by Microsoft MVPs and media houses.

## ADVANCED SOFTWARE FOR BUSINESSES

Stellar's "One-of its kind" software toolkits help serve large-scale data care needs of the B2B users. These tools specialize in data recovery from physical & virtual storage, Exchange database, SQL file & MS Outlook. Our Data Erasure tools are secure, efficient, & guarantee wiping of HDD, SSD, in PC & Mac, server storage, and mobile devices.

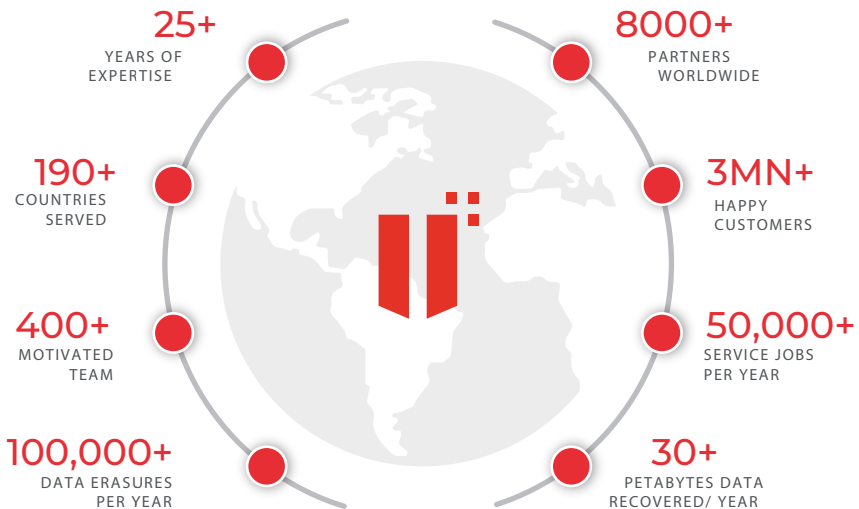


To see our complete portfolio you may download the software catalog.  
<https://www.stellarinfo.com/company/catalog/softwarecatalog2020.pdf>



# STELLAR® DATA CARE EXPERTS

We exist because we know that what matters most to you in this digital age is your data. We work to ensure that your data is safe while you take care of your business & live a worry free digital life. Our research & innovation enables us to create future-ready solutions for data recovery, media erasure & migration.



## ■ A COMPREHENSIVE APPROACH: THAT SETS US APART

We offer holistic 'Data Care' solutions spanning 100+ DIY software tools & in-lab services for businesses & individuals. Our software tools are widely recognized by the doyens of technology & global customers for ease, effectiveness, & reliability. Our world-class lab infrastructure, proprietary technology, & expertise help us deliver unmatched care for your precious data.



**DIY SOFTWARE  
PORTFOLIO**



**LAB SERVICES  
PORTFOLIO**

## PARTNER BENEFITS

Stellar® Partner Program offers the following benefits and support to kick-start your journey with us. Once you join us, you get a dedicated account manager to help you support onboarding and discuss selling techniques. You can ask for a guided tour to help sell the software in your territory or self-service using documentation.

As a privileged partner of Stellar®, you are entitled to get an Authorized Distributor or a Reseller stamp depending upon the nature of partnership. Leverage 'Stellar® Authorized Partner' stamp to enjoy the goodwill and trust of our established customer base. Using the stamp in your sales and marketing communications will get you instant recognition in the target segments.

### AUTHORIZED PARTNER STAMP



STELLAR AUTHORIZED RESELLER



STELLAR AUTHORIZED DISTRIBUTOR

### PRODUCT BENEFITS

	RESELLER	DISTRIBUTOR
Sell world's top data recovery, repair & erasure software	●	●
Trusted supplier with more than 25+ years of existence	●	●
Simple & powerful future ready DIY software	●	●
Frequent product updates & newsletter	●	●
On-demand extensive software training remotely		●
30-days money back guarantee*		●

\* On select products. Refer Stellar's refund policy.

# PARTNER BENEFITS

## OPERATIONAL & MARKETING BENEFITS

	RESELLER	DISTRIBUTOR
Easy electronic delivery of software	●	●
Best industry discounts & promotions	●	●
Non-Exclusive Rights to sell product in defined territory	●	●
Promotional Material (brochure, catalog, web banners, etc.)	●	●
Use of Brand Logo as per Stellar® brand guidelines	●	●
Go-To-Market business plan assistance		●
Privileged NFR (Not For Resale) licenses for demo purposes		●
Get customized product brochures and fact sheet		●
1-month credit facility		●
Market Development Fund (MDF)		●

## CUSTOMER SUPPORT BENEFITS

	RESELLER	DISTRIBUTOR
24x5 FREE support via call and chat	●	●
Access to knowledgebase & video library	●	●
Dedicated Account Manager for pre-sales queries	●	●
Dedicated Premium Support for technical escalations		●

## STAY CONNECTED



## PARTNER RESOURCES

Get access to our knowledge repository, collaterals, and pitch decks, critical to support your sales & marketing team efforts. We provide our best support to ensure that you win in the markets and channels you operate.

### PRODUCT BROCHURES

Equip your sales and marketing teams with quick bytes on our core software offering. Help them connect & engage with the customers through clear, consistent & aligned value propositions.



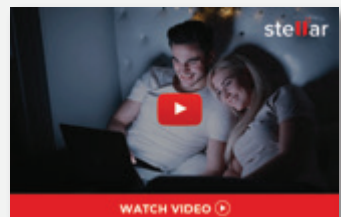
### PRODUCT CATALOGS

Leverage our comprehensive product catalog to get a clear and consistent understanding of our award-winning software. Sharpen your sales and marketing messages across all touchpoints.



### PRODUCT VIDEOS

Get access to our digital video library comprising of product explainer and how-to-videos in order to create an impact of 'realism' on your customer to drive sales.



# PARTNER RESOURCES

## LAUNCH UPDATES

Get first-hand news on our latest software releases and product updates throughout the year in your Inbox. Stay upto date on the latest Stellar® technology.



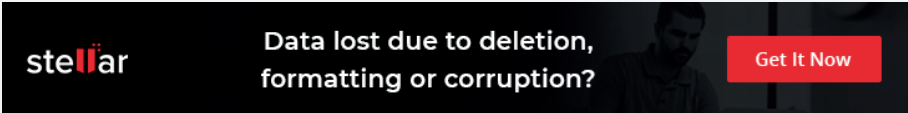
## PRODUCT SHOTS

Boost your marketing messages-decks, visual illustrations & more through readymade high-resolution screenshots.



## WEBSITE BANNERS

Access our creative media library for rich imagery and illustrations to support your marketing and promotion campaigns. Get the creative assets to help you boost the visibility of Stellar® offerings.



# PARTNER SIGNUP

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## ELIGIBILITY CRITERIA

We value your partnership and believe in driving mutual success. Stellar's Partner Program welcomes the qualifying distributors, resellers, and OEMs to join hands with us based on the following criteria.

### DISTRIBUTOR

Must be selling utility software in the target region	✓
Must be distributing IT software for a minimum 10 years	✓
Must have a minimum 500 active resellers	✓
Brand presence & goodwill in the market	✓
Must have a website to distribute software digitally	✓
Availability of sufficient resources to sell Stellar® Software	✓

### RESELLER

Must be selling utility software in the target region	✓
Must be reselling software to end users for min. of 5 years	✓
Must have a website to promote software products	✓
Brand presence & goodwill in the market	✓
Appoint a person to handle Stellar® software portfolio (optional)	✓

## EASY 3 STEP SIGNUP PROCESS

**01**

FILL  
PARTNER  
FORM



**02**

SHARE  
GO-TO-MARKET  
STRATEGY



**03**

SIGN UP  
AS STELLAR®  
PARTNER

# OUR SELECT PARTNER NETWORK

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## OUR REVIEWS BY EXPERTS



**Nuno Mota**  
Senior Exchange & Office 365 Consultant | MVP  
★★★★★

“Stellar OST to PST Converter does exactly what the name suggests. The software converts an entire OST file and all items into a PST without changing the original content format. It is a perfect tool. As it stands, it is great!”



**Edward van Biljon**  
MVP, Microsoft Community Contributor  
★★★★★

“A brilliant piece of software provided by Stellar Phoenix "Convert your offline OST to PST file with Stellar OST to PST Converter Tool to get back your Emails" can help you achieve this.”



**Damian Widera**  
MVP, Microsoft Community Contributor  
★★★★★

“I really like the very simple and very intuitive interface. It is that simple that you even don't have to remember all the fancy options as I imagine such program might have. The application just repairs the database in an automatic way.”



**Srdjan Stevic**  
Microsoft MVP, ITPro user group lead  
★★★★★

“The product is very easy to use. The user interface is well-organized & user-friendly. Once you start using Stellar Phoenix Mailbox Exchange Recovery, you will see that recovering from Exchange database failure doesn't need to be difficult actually, you can recover your data with just a few clicks.”



**Clint Boessen**  
Microsoft MVP, MCSE, MCSA, MCTS, MCP  
★★★★★

“Stellar Repair for Outlook is a fantastic tool for fixing corrupt PST files. If Scanpst.exe fails to recover a corrupt PST file or you need to perform granular recovery from a corrupt PST file I encourage you to give PST Repair software from Stellar a shot.”



**Manoj Pandey**  
MVP, Microsoft Community Contributor  
★★★★★

“After using this product, I can surely recommend this tool to SQL professionals who are looking for a tool that can help them in their disaster time.”



# OUR AWARDS & REVIEWS



Stellar Data Recovery is one of the best data recovery tools we've used. A fast, highly customizable file recovery tool.



Rescue deleted images or video from any memory card or hard drive - it's no problem with Stellar Photo Recovery.



Stellar Photo Recovery recovers deleted, formatted, lost photos, pictures, songs, movies, & other multimedia files from Mac systems.



A versatile and robust data recovery utility.



Stellar Windows Data Recovery lives up to its name, with a stellar interface design & the power to bring files back to life like a self-regenerating phoenix.



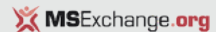
Our tests have shown that Stellar Data Recovery is a very efficient data recovery solution.



One of the amazing things about Stellar Data Recovery is how it lets you know everything about the data that you are looking to recover.



Whether you've lost data due to system failure or carelessness, Stellar Phoenix is one of your best options for getting your files back.



Stellar Exchange Toolkit is a good suite of products that works correctly & is easy &, in general, intuitive to use.

# WE ARE CHOSEN BY THE BEST

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**TOSHIBA**

**Canon**

**SONY**



**PHILIPS**



**amazon**



**Nestlé**

**Deloitte.**



**FedEx®**

# OUR CLIENTS LOVE US



**Kristine Harris**  
One of Stellar's happy customer

“It helped me recover all data deleted because of Trojan virus. It took some time sorting through previously deleted and corrupt files. But with this tool, I was able to recover about 99% of my lost data. Thanks again - life saver! ”



**Greg Marinovich**  
One of Stellar's happy customer

“ I have been using Stellar recovery software for over a decade and it has saved me and colleagues as well as students on more occasions than I am comfortable mentioning. ”



**Carmelita Nichols**  
One of Stellar's happy customer

“You guys are masters of data recovery :) Only your software located my troublesome 32 GB Wi-Fi SDHC Class 10 Memory Card, and it comfortably recovered deleted files on macOS Sierra 10.12.2. ”



**Donald Prohaska**  
One of Stellar's happy customer

“ Stellar Repair for Outlook repaired my 30 GB of emails and restored them to MS Outlook. They spent time with me throughout the process which was beyond the call of duty. I recommend them to anyone anywhere. ”



**Andrew Marai**  
One of Stellar's happy customer

“This software recovered almost everything which we had lost when our Exchange Server got crashed. I tried other software but nothing worked for me and couldn't even restore 50% of the data. I tried my luck with Stellar Exchange Mailbox EDB Recovery tool. ”



**Chris DelGaudio**  
One of Stellar's happy customer

“ BitRaser allows us to bring value back to our customers while maintaining the highest standards of security. It has allowed us to increase our throughput drastically. BitRaser has the best customer service and we're happy to be associated with BitRaser. ”



For more information, contact our  
Stellar® representatives



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